

Survey finds students fail to consider risk of AIDS

by Bernadine Guttling

Many people don't consider AIDS a threat to their own health, even though they are concerned and informed about the disease, according to an informal survey of selected campuses.

"We all know it's out there somewhere, but when we think about AIDS we find it hard to believe that it's right next door," said Karen Odegard, sophomore at Parkside University in Kenosha, WI.

For Odegard, it was right next door. Her friend Jackie contacted AIDS from a man who was a drug user. Jackie died

two years ago, leaving two boys. The children now live in New York with their father.

"I went to Mark's house (Jackie's boyfriend) after Jackie passed away," Odegard said. "My feet were cold so I asked Mark if he had some socks. He brought me a pair of Jackie's socks and I didn't want to wear them."

Odegard said she knew she couldn't get AIDS from the socks, but she didn't feel comfortable wearing them.

Randi Ellefson, director of health services at Wartburg, said AIDS isn't prevalent in undergraduate colleges. It

takes a few years for symptoms to show so it's not until students are in graduate school or until they have their own careers that they show the symptoms.

"Ninety percent of college students know the facts about AIDS, but it hasn't changed behavior," Ellefson said. "People just don't believe that they are the ones at risk."

Ellefson said by the age of 19, only 12 percent of women and 14 percent of men have not had sex.

"We need to put condoms in places where people are looking for them," Ellefson said. "We are too uptight about

contraceptives."

Occurrences of some sexually transmitted diseases are also increasing. In 1976, one half of one percent of college women had genital warts. Today, that figure has increased to 46 percent.

June Machover Reinisch, Ph.D., director of the Kinsey Institute at Indiana University, believes the mistake many schools make is assuming too high a level of knowledge in its students. She claims a lot of information is not getting out; a significant percentage of students still thinks mosquitoes and kissing could cause AIDS.

Wartburg

Trumpet

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College raises \$4.25 million for Fine Arts Center

Funding for the largest capital improvements project in the history of Wartburg College has been completed on schedule, President Robert Vogel said.

In addition to the \$4.25 million needed for the construction of the college's new Fine Arts Center, an endowment of \$500,000 is being put in place for the on-going maintenance of the new facility.

By completing the funding on schedule, the college received a \$300,000 matching grant made by The Kresge Foundation of Troy, MI. Doug Mason, vice president for advancement, said.

A number of major gifts were key to making the funding drive successful. These include commitments from the Deere Foundation of Moline, IL; Iowa Public Service/Midwest Gas; Carl and Peggy Bluedorn of Waterloo; Carnation Foundation; Martha Ellen Tye of Marshalltown; Sandra Rada of Waverly; Roy Martin of Waterloo; Art and Helene Antholz of Eaton, CO; U.S. West Direct of Des Moines; and the Waverly Publishing Co.

A major gift from the R.J. McElroy Trust of Waterloo also was given to

Liemohn Hall of Music into the McElroy Communication Arts Center, another phase of this two-part capital improvement project.

Mason said that a special solicitation of Wartburg alumni who are involved in the fine arts also resulted in a number of gifts. These were in excess of \$100,000 and were essential in meeting the Kresge challenge, Mason said.

Construction of the 42,000-square foot Fine Arts Center began last spring, and it is hoped the facility can be occupied in June, allowing conversion of the music

building into the McElroy Communication Arts Center to proceed during the summer. Both projects are expected to be completed in time for use at the beginning of the 1991-92 academic year.

The center, which was designed by Hovey Brom, a Waterloo architect, will provide facilities for music, music therapy and art. It includes recital halls, rehearsal rooms for the music groups, practice rooms for students, studios for instructors and an electronic music laboratory. It also provides new studios and a gallery for the Art Department.

Carlsen overcomes disabilities to teach, receives award

by Tim Seeger

"If you treat a person with a disability too nice, it gets a little patronizing," said Dr. Anne H. Carlsen of the Anne Carlsen School for handicapped children in Jamestown, ND.

Carlsen received Wartburg's Judge Henry H. and Helen T. Graven Award for outstanding Christian lay work in convocation Thursday. Carlsen's school offers a therapy-rehabilitation program for students between four and 25 years old. The school serves students with orthopedic or neurological disability, mentality within educable limits and those whose seizures can be controlled by medication.

At birth, Carlsen's left leg was deformed, her right leg was a six-inch stump, and her arms were also only stumps. However, her doctor was very encouraging, saying that she probably had a good mind and would be able to do something. Her parents were also undaunted.

"This is a gift from God . . . we'll do everything we can to make her life a happy one," her father said.

She said she felt encouragement and acceptance and her parents let her do things on her own.

Carlsen first went to school when she was seven years old with the help of a progressive school principal who believed that handicapped children deserved an education. She said she felt like she belonged in the school and in her home town in Grantsburg, WI.

"They just accepted me as one of them," Carlsen said about the six little girls in her neighborhood.

She passed first and second grade, but then went into

the hospital for a year while doctors developed an artificial limb for her which did not bend at the knee or at the hip. She did not get an artificial leg that bent at the knee until she was 12.

Carlsen caught up quickly with her schoolwork. When she entered college Carlsen wanted to study to be a teacher, but the head of the education department discouraged her, she said. The chairperson said that Anne couldn't find a job as a teacher, because non-handicapped teachers weren't finding jobs either.

Her second choice was to be a social worker, but she was discouraged from that because she couldn't drive a car. Her third choice was to be a librarian, but the head of that department said she wouldn't find a job because she couldn't shelve books.

It was becoming apparent, Carlsen said, that no department wanted her, because they were afraid she would ruin the outstanding placement rate of the department.

Carlsen was finally offered a teaching job several years after she graduated from a college in Fargo, ND. This school was for handicapped children, but it was not supported by the community.

Carlsen credited many persons to her success in life. She credited her father, who asked that his daughter be given an education. She also thanked the principal who was progressive enough to see the value of an education for a handicapped person. Finally, she credited her many teachers who had been so encouraging throughout the years.



Dr. Anne H. Carlsen

Tuition to rise 9 percent

The Board of Regents approved a 9.09 percent tuition increase for the 1991-92 academic year at its annual winter meeting.

This is a total increase of \$1,060 for tuition, fees, board and room, increasing basic student costs to \$12,720.

The bulk of this increase, \$900, comes in tuition. There is a \$10 increase in fees and a \$75 increase each in room and board.

"During the past two years, the overriding concern in shaping the budget has been the matter of student costs," President Robert Vogel said.

Last year's increase was only 6.58 percent and the previous year's just 7 percent, among the lowest increases reported by Iowa's independent colleges

during that two-year period.

"This year, the budget development was directed toward needs that the college must meet in order to serve students well," Vogel said.

While a 5 percent increase has been planned for the budgets of administrative and academic departments, the library and instructional media budget will increase 21 percent, according to Dr. Ron Matthias, vice president for administration and finance.

The budget provides for a special boost to faculty salaries and one new faculty position.

To help students with the increased costs, Wartburg-funded financial aid will increase 10.14 percent.

Brother/Sister/Friend Weekend

Friday, Feb. 22

7-9 p.m. —Registration in the Visitors Center.

10:15 p.m. (or when basketball game is over) —Movie- "Big" will show in Voecks Auditorium.

Saturday, Feb. 23

All day —Hunt for Brother/Sister/Friend symbols. Prizes awarded.

9-11 a.m. —Registration in the P.E. Complex lobby.

10a.m.-2p.m. —Caricaturist on campus. Free sketches.

10:30 a.m. —Frisbee Golf Tournament. Prizes awarded.

2:30 p.m. —Movie- "Milo and Otis" will show in Voecks Auditorium.

4:30 p.m. —Campus Ministry Board Coffeehouse in Buhr Lounge.

6:30 p.m. —Basketball vs. Buena Vista in Knights Gymnasium.

10 p.m. (or after basketball game)—Sundae bar in Buhr Lounge.

10 p.m.-12 a.m.—Jukebox dance in Buhr Lounge.

Sunday, Feb. 24

10:30a.m. —Worship Service in Neumann Auditorium.

editorial

Protests can affect spiraling tuition fees

Many things come in cycles—leap year, for example, wars and recessions. Halley's Comet comes in cycles, and so do monsoons. Here at Wartburg, we cycle between tuition and activism.

The most recent cycle began a few years back with the STOP IT movement, a student movement to slow down or freeze tuition increases. Thanks to that movement, tuition has risen at only 7 percent for the last two years. This year it seems the college has forgotten STOP IT—tuition will go up 9 percent.

The recession affects tuition, true. It also affects the incomes of students and their families. Many students have little ability to absorb unexpected college costs. The college has problems, too, but it certainly has more financial "cushion."

In the end, raising fees could hurt the college. If prospective students knew their tuition would rise 9 percent a year, would they come here? What will Wartburg Ambassadors say when asked about this? How will scholarship students feel when tuition, once equal to their scholarships, eventually exceeds scholarships by a thousand or more?

Back to the cycle. Students hit right in the wallet are bound to respond. If they make an effort like the one involved in STOP IT, they can slow down tuition increases again. With enough effort, we can save the next exorbitant increase for the next return of Halley's Comet.

letter

Castle Singers manager thanks dinner organizers

On behalf of the Castle Singers, I would like to thank several people who helped to make this year's Valentine's Day Dinner Concert a success.

First of all, a huge thank you goes to Karen Funk for her help in organizing and conducting the ticket sales as well as helping to arrange rehearsals. We missed you at the concert!

Thank you to Rosie Quass for her help in storing equipment and setting up Buhr Lounge for the event.

Many thanks to Veronica McKenzie and all of her Food Service workers for arranging and serving an elegant dinner.

Thanks to Kathy Schultz and Lori Poehler for their hard work and patience in preparing publicity and programs for the event.

And finally, thank you to all of the relatives and friends who showed up for an evening of great food and entertainment.

Denise Harding, senior business manager, Castle Singers

Letters to the Trumpet
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Holidays fester in February

Dateline: Washington, D.C., 2-whatever-91: Brand new calendar for the month of February to include several new national holidays and special occasions. Besides Groundhog Day, Valentine's Day, Presidents' Day, Ash Wednesday and Leap Year Day, February will soon include the following:

February 1: LOATHING DAY—Day to express all contempt for the shortest month of the year. Due to excessive use of this day, it can be extended into Loathing Month if ratified by two-thirds of both houses of Congress.

February 5: CHIPMUNKS DAY—Special day to celebrate three national treasures: Alvin, Simon and Theodore. (Didn't you just see that one coming?)

February 9: 24-HOUR FLU DAY—Day to celebrate one of the most popular illnesses of the season. Debate is still raging as to whether or not this will be a paid holiday.

February 13: ANTI-VALENTINE'S DAY—Put through by Hallmark Card lobbyists on behalf of all those people who don't have someone special on Valentine's Day, but would like to send mail to people they don't really like. Hallmark's newest division is "Letterbomb Greetings." No, it's not particularly nice, but anything to make a buck.

February 16: BERT AND ERNIE DAY—Day to skip work and classes, watch PBS and ask your roommate to get you a glass of water. Or something like that.

February 19: NATIONAL NAP DAY—Need I explain?

February 23: HAVE A NICE DAY DAY—Day where everyone runs around like a fool saying, "Hi" and, "How are you?" to everyone else.

February 25: MY MOTHER'S BIRTHDAY—(Hey, I may need some extra cash over the upcoming break, okay? You'd try the same bribery, so don't give me any of that.)

Kurtz
Korner

by Dave Kurtz



February 26: VICE-PRESIDENT'S DAY—This day will be added to the calendars only after Dan Quayle is out of office and forgotten.

February 28: NON-LEAP-YEAR'S-DAY—Every fourth year this day will be eliminated from the calendars to be replaced by two February 29s. (Don't ask me how this came about; some agency in Washington thought it up, okay?)

Maybe these extra holidays and special occasions will make this stupid month go faster.

Smarm ruins Valentine's Day

Well, I guess everybody survived that most commercial of holidays—Valentine's Day. Yes, the day that makes the writers of sappy cards do somersaults of smarmy joy (that'll show those serious poets who have an income of 68 cents a year) and permits florists to mark up their posies 50 percent with a clear conscience.

Piece of
Mind

by Janice Hofer



Yeah, what a holiday. Nobody even knows what exactly it's supposed to stand for—does it have anything to do with Saint Valentine or what? If it does, does that make it some kind of obscure religious thing? Should we start leaving single red roses (approximate cost \$5) in our church pews? (I always wondered what exactly Saint Valentine did to become a saint. Is he the guy with the winged shoes who delivers for FTD? Or is he like Saint Elmo and Saint Elsewhere, myths to make a point? Is he a big joke on us? I have suspicions about that.)

Well, regardless, I guess we all made it through, with, I hope, a minimum of easy-listening love songs and

teddy bears that play annoying electronic versions of "Somewhere My Love." Ugh. That's enough to make even me gag (and I was the one who sent two cute girls to sing "You Are My Sunshine" to the light o' my life).

Sentimentality seems to be the adjective of choice for Feb. 14. Lots of people say, "So what?" Well, I have to agree with Steven Dunn, who says that sentimentality is an emotional lie, a cop-out, a facsimile of real feeling. Sentimentality is cheap and comes wrapped in red and pink ribbons or paper-heart doilies. And the people I care about deserve a lot more than that.

I've spent some time thinking over this dichotomy between sincerity and sentimentality (it's occupied at least a few long bubble baths). How does one express true feeling in an honest way? I guess that's the dilemma we all face, especially at Valentine's Day. And we don't get much help from the retailers who are eager to take our money and don't give a flying fig about our private lives. So we try to live up to romantic fantasies created in large part by those who can benefit monetarily from our efforts to fulfill them.

I think that actions speak louder than words written by someone else on a pink card. A phone call from a friend who I haven't seen for a long time was one of the highlights of my Valentine's Day. It said "Hey, I care and I miss you." And it was from the heart. And that kind of heart is what real love is all about, what Valentine's Day should be about. Sometimes it means more to have the man (or woman or whatever) you love read you Winnie the Pooh stories after a hard day than have a roomful of roses delivered and charged to Visa. I'm lucky that those kind of real expressions of love happen to me. Not that flowers aren't nice...now and then.

Opinion editor lists Lent season sacrifices

by Erik Piper
opinion editor

Since I never made any New Year's resolutions, I figured Lent would be a good way to make up for lost time. These are the things I have given up, or would like to give up, for 40 days (or whatever):

• **Red meat.** Actually, I'm cheating here, since I already gave it up. My roommate thinks I'm crazy, but I have my reasons. For one thing, a recent study showed that people who ate red meat daily had twice as many cases of colon cancer as those who didn't eat it at all. Colon cancer. Yuk.

For another thing, red meat is wasteful—for the details, read the selection from "Diet for a Small Planet" in the Person and Society textbook. Finally, the cuts we usually eat are full of fat—the kind that causes heart disease. Yuk. This message was paid for by Poultry Farmers of America.

• **Hate.** Face it, hate's not a very nice thing. It's also

not very easy to give up, since in a sick way, it's fun. A good first step is to limit hate to inanimate objects. Lately I've focused all mine on computers, which is dangerous, since they usually break when you throw things at them.

• **Editorials about the war.** Every night before I go to sleep, I chant "I will not write about the war, I will not, I will not." It's working pretty well, but someday I will go mad and fill the editorial pages with nothing but war editorials. Believe me, I could do it. I won't write about why I'm not writing about the war, though, because if I did, then I'd be writing about it.

• **Procrastination.** For example, I won't put off my editorials until the day before we go to press. I will do all my homework weeks in advance. Well, days in advance. How about hours in advance? In any case, I won't worry about this until I get around to it.

I hope you have a happy Lent. May your gains be greater than your sacrifices.

Prof wants new name for McElroy Center

I am disappointed and saddened by an article I read in the current issue of Wartburg Magazine. The article says that the new communication arts building—the renovated Liemohn Hall—will be named after R.J. McElroy.

Since its beginning, one of the most important goals of Wartburg College has been to instill in students a sense of "vocation" or "calling"—a sense of serving Christ through meaningful service to others, done in a humble way.

When it comes to mass communication at Wartburg, two persons fit this model of Christian service with near perfection: Dr. Robert Smith and Margaret Garland.

Bob Smith taught speech at Wartburg for 27 years! Relatively late in his career he took university classes in broadcasting so he also could teach in this area and so a broadcasting emphasis could be offered at Wartburg.

Margaret Garland taught English and journalism courses at Wartburg for 27 years, serving as adviser to both the Trumpet and the yearbook. Her publications won national awards and she, personally, was once named national yearbook adviser of the year by College Media Advisers, an important national organization.

These two persons have given selflessly to mass communications at Wartburg College. They have given knowledge, understanding and insight. Each has shown

a genuine caring and concern for nearly three generations of Wartburg students.

Why, then, is the new communication arts building being named for R.J. McElroy? Yes, McElroy's trust fund gave a nice chunk of money to the college. But Garland and Dr. Smith gave LIVES OF SERVICE to Wartburg and its students. To turn a phrase, it seems as though the Wartburg Board of Regents has decided to "put its mouth where the money is." While the college rightly attempts to teach students a sense of vocation and Christian service, the regents give recognition to someone whose primary contribution to Wartburg has been dollars.

Mr. McElroy was clearly a successful businessperson in the field of broadcasting. The new equipment and facilities made available through the R.J. McElroy Trust will be a wonderful asset to the college. Communication Arts students should be very grateful for these new facilities and should make good use of them to enhance their learning. But at the heart of any college program is teaching. Great teaching—especially when done by caring, dedicated faculty—can overcome many limitations in physical facilities; poor teaching—especially when put forth by indifferent or hostile faculty—will be little helped with the best of facilities.

In spite of this obvious reality, the regents have decided to give recognition to the provider of "bricks and mortar" rather than to the providers of knowledge, insight and special caring. This is why I am both sad and disappointed.

But I also would like to suggest a simple solution to this situation—a solution which, thankfully, involves no paperwork, no committees, no political action. Let me ask this: How did The Caf get its name? Who decided that the Zebra Room [former name of a section of the library] would be given that designation? These campus locations, among others, were named simply by members of the Wartburg community CALLING them by these names.

The same approach will work, for me at least, with the new communication arts facility. Therefore, I hope to return to Wartburg some time next year and tour the college's wonderful new communication arts building, "Smith-Garland Hall." I welcome the participation of others in this effort.

Ken Nordstrom
Waldorf College

(Wartburg assistant professor of communication arts and holder of the R.J. McElroy Chair in Communications, 1987-90)

Student Senate can change much with its voice

I read with interest the editorial in your Feb. 11 issue suggesting that, "Student government can move mountains—but it must move them carefully, a pebble at a time."

I would encourage your student government leaders to not limit themselves in areas of scope, compromised positions or projects. When worthy issues can be thoroughly investigated and then discussed within the outlined procedures, you may certainly broach and effectively alter any "sacred" area of concern.

To state that senates are lacking in power when dealing with administrators and that "truth sometimes hurts" I feel perhaps masks a more alarming concern. Is it that the Trumpet and/or the student body refuse to utilize their voice in an effective manner? Surely, judging by the tone of other well-written pieces in your paper, I think not.

As a former Wartburg student body president (1976 to

1977) who later became a local Jaycee president (1981), Education Association president (1978, 1988, 1991), and Lions president (1990), I have found that while the wheels of change usually move slowly, issues that affect you do matter to administrators of current policy and procedures.

I invite you to check past issues of your paper that might chronicle the exploits of past student senates (Hint: fall of 1976-spring of 1977) to see how student concerns can lead to change. As an educator and a Wartburg alumnus, I have benefited from the philosophies of many instructors still on your staff.

Kent Hawley, then dean of student affairs, told me two things that have guided me since his first year of service.

1. The toughest thing about working with intelligent young people is their tendency to become cynical of "the process."

2. A person who has to shout his point of view is never heard.

I congratulate the Student Senate on their review of their constitution. I would hope that the tool they have reshaped is used in the manner it is intended.

One closing note: Ernie Opperman (former coach, educator, and Wartburg dean) spoke at my local Lions meeting just five days ago in Denver, IA. His message was succinct and to the point. Many thanks to the extras that your campus students and staff offer the smaller outlying communities like Denver, IA, the third largest Denver in the United States.

Yours in education,

Dave Mackey
Denver, Iowa
(Class of 1977)

College printer praises war effort, calls Gulf convo 'one-sided'

As I sat through convocation on Feb. 7, 1991, many questions crossed my mind. Friday morning on CNN I listened to a live briefing by a Saudi general. He basically answered all the points raised in convocation, but in a positive way. One speaker from the convocation panel called President Bush basically stupid and unfeeling of Arabian pride because of the way he says things (addressing President Hussein as "Saddam.") The next speaker on the panel must not have listened, because he called our own secretary of state "Baker." Don't our own important people deserve respect?

The Saudi general also remarked that there will be stability in all the nations of the region after the fighting stops because they are learning much from the United States as are the others.

Many say we should have continued the embargo longer. Well, I lived through the Berlin Blockade when

Russia tried to tie up Berlin. We flew over the blockade. I submit that our own blockade [in Iraq] was being flown over, too.

I'm not picking on the panel... but one of my complaints is that too many things were done with only one perspective. Where on this panel was anyone who took the side of the United States? It seems that our country is always in the wrong.

Sure, we could have let Iraq keep Kuwait. But I maintain that the Saudis wanted us [to act]. Do you feel we invaded Saudia Arabia? Do you want President Hussein to possess the Bomb?

I maintain he is just a modern day Billy the Kid or Cole Younger. Pat Garrett saved people's lives by stopping Billy; Cole Younger found out that laws have teeth in Northfield, MN.

I have served in the U.S. military. I realize the risks involved, but I also see in human nature that every so often a person comes along that cannot be trusted and must be stopped. Under the present cloud of secrecy, we don't know all the news. I feel this will save many lives. It already has!

I watched Peter Arnett report from Baghdad Friday morning. He showed how some young and old people were getting water from the river. They were smiling. I think deep down they feel freedom in their hearts. We (the United States) helped rebuild both Germany and Japan. Iraq will also receive help after the war. That is when they [the Iraqi people] will be free. When they are free, so much more of the Middle East will also be free.

Roger Anhalt
college printer

Freshman shows flaws in Wartburg ecology policy

Has anyone noticed the environmental blunders that Wartburg has been making? For example, the Den uses polystyrene cups and plates for eat-in service. They have real silverware, so why not use the real Food Service plates and glasses (or any type of ceramic dishware)? It may sound difficult, but I am afraid that there is no ecologically correct alternative. For carry-out service, disposable serving ware is needed, although it is wasteful and ecologically harmful.

What about bulletins, newsletters and posters that are printed on colored, nonrecyclable paper? Social Work Club turns out the best reminders. They use plain white paper and often use one sheet for about five notes. We need to do more of this.

And finally, what about those who knowingly throw their recyclable Pages, Trumpets and other white paper and newspapers in the trash? Environmentalists like myself then dig through the garbage bins to get them out. Of course, we should not have to do that, since everyone is aware of the "Wartburg Recycles" container and newspaper stacker right next to the refuse bin.

I'd like to thank everyone who has helped to recycle and reduce wasteful packaging, because it's a terrific habit to begin. After all, we're the ones who have to live on our one and only Earth.

Terrl Enderes
freshman

Recession means trouble for job hunters

This letter is to serve as valuable advice for all students who anticipate finding a meaningful internship or employment within the next year. The immediate outlook for jobs is dim. The current recession is forcing many long-term employees into the jobless ranks. Corporations are downsizing. College recruiter numbers are down. The economy is in critical condition. Sounds depressing, doesn't it? Well, it is, and you should be concerned. If you aren't already convinced by what the experts are telling you daily through the media, perhaps you should come up for air before heading into a job search. Be prepared.

Expecting to leave Wartburg College to walk into a high-paying job is highly unrealistic. The competition for finding even that first entry-level job is going to be stiff and you will likely find the process extremely frustrating and at times disappointing.

In fact, there are still 1990 graduates who are looking for meaningful employment. True, these graduates may be limited by their geographical preferences or relationships, but the fact remains that these former Wartburg students, who were successful in the classroom and in extracurricular activities, could have found meaningful employment if they would have taken the time to do adequate research concerning careers and how to do an effective job search.

Your liberal arts education will help pave the way for you, but you must also be realistic about having to work

your way through the ranks. Do you remember what it was like going from high school to college? The same thing happens in the work world. Be prepared.

Unfortunately too many graduates think that since they have a college education, employers will rush to hire them. They fail to realize that most employers are concerned about both the education of graduates and how well graduates will fit into their organizations. How about you? Have you given much thought about how you plan to enter the work force? What are your skills? What are your goals? Do you realize that it typically takes at least six months to attain meaningful employment?

Each student who is serious about finding a job must spend an abundant amount of time to understand how the job search process works and how to effectively work the system. The successful job candidate understands that the true secret of obtaining employment is being flexible in terms of the type of work he or she would be willing to perform and a willingness to relocate. You will need to do more than just go to class and get a degree. You will need to be prepared.

The staff at the Career Development Center can work with you in this process. Do not procrastinate—the longer you wait to start your job search, the longer the wait will be until you are employed.

Will Smith
career development director

Deadlines approach

Thomsen helps students apply for aid

by Paul Everding
It's that time of the year when students start applying for financial aid for the coming academic year, and the Rev. Tom Thomsen, financial aid director, is ready to assist students in their applications.
"Wartburg is committed to awarding financial aid before the summer so students know what they will be receiving," Thomsen said.
By knowing what Wartburg will award them, students have the summer to consider their financial obligations and to plan for the next year. It also gives parents a chance to contact the Financial Aid Office if they have questions about awards or obligations.
"We do this as a service to students and parents," Thomsen said. "There

aren't many schools that do this type of service."
But in order to receive this kind of help, students have to cooperate with the Financial Aid Office. The best way to do this is to meet financial aid deadlines and provide the Financial Aid Office with necessary information, Thomsen said.
Thomsen urges students to complete four basic steps in the financial aid process.
The first step is filling out the green financial aid application. Every student anticipating a scholarship or award should fill out an application and return it to the Financial Aid Office. This step is necessary whether or not the award is need-based.
Thomsen said many students have

not returned the application yet. The deadline for this form is March 1.
The second step is filling out the Financial Aid Form (FAF) as soon as taxes are completed. This is an application for need-based aid.
Iowa residents should file the FAF no later than April 1, the deadline for the Iowa Tuition Grant.
The third step in the process is campus employment. Students wanting employment for the 1991-92 school year should already have signed up with their supervisor, Casey Cason, assistant financial aid director, said. The reason for this is that supervisors need to request students for jobs within the next couple of weeks.
Students not currently employed but

seeking work-study for the coming year need to locate positions with supervisors.
The final step deals with the Student Aid Report (Pell Grant Report), a yellow form which lists awards the student is eligible to receive.
Thomsen said no financial aid is awarded until students file a copy of this report with the Financial Aid Office.
Thomsen said that financial aid must be applied for on a yearly basis.
Thomsen suggested that students eligible for Stafford Loans wait and apply for them after they receive their awards from Wartburg. After applying for a loan, students should send Wartburg a copy of the application no later than July 1. This ensures that the money will be here by the first week of school, Thomsen said.

Byrne predicts 90s 'decade of the entrepreneur'

The 1990s will be the decade of the entrepreneur, author Bill Byrne told 50 students Monday.
Byrne, founder of organizations in the restaurant, business consulting and publishing industries, said the 1970s were a decade of technology and the 1980s were a decade of communication.
"I believe they'll call the 1990s the decade of the entrepreneur; a decade dominated by individuals who think entrepreneurially and by organizations that behave entrepreneurially," he said.
Fortune magazine's "Fortune 500" companies dropped four million jobs in the last decade, while the nation's smaller businesses added 18 million jobs for a net gain of 14 million jobs in the 1980s, Byrne said.
"That's how America prospered in the

1980s, and that's how America is going to prosper in this decade," said Byrne, an INC. Magazine Entrepreneur of the Year finalist. "We live in a very down-sized America where big is no longer beautiful."
Byrne urged students to measure their professional lives by four standards of ethics. He said only individuals can determine whether or not corporations behave ethically.
Ethical businesspersons must be willing to make decisions and commit to them, he said. Committing to those decisions allows flexibility in the future.
"I committed to my decisions so that someday, I would have the flexibility to do what I wanted to do," Byrne said.
He added that ethical entrepreneurs must differentiate between risk-takers and gamblers who are "in the business of

taking short-cuts."
"Gamblers are always looking for a quick way to the front door," he said, "but what they always find is a quick way to the back door."
Risk-takers, on the other hand, invest in themselves by reading, learning and studying, Byrne said.
Byrne said a successful entrepreneur must welcome change, and he called change "the father of achievement."
He cited Lee Iacocca's career as a good illustration of welcoming change. During his first year at the helm of Chrysler Corp., Iacocca wanted to reincarnate the convertible, which hadn't been produced in the U.S. since 1975. Iacocca called Chrysler's chief engineer into his office and asked for a prototype convertible, Byrne said.

When the engineer responded that he would have it in seven months, Iacocca "hit the roof," Byrne said. Iacocca sat his engineer on the sofa in front of him, bent over and said, "Look, damn it. You don't understand. Cut the top off the damn car!"
"Iacocca forced change," Byrne said. "It was change that was uncomfortable but absolutely necessary to the survival of Chrysler."
Byrne also urged students to be "contrary thinkers." The contrary thinker will buy when everyone else is saving and save when others are buying, according to Byrne.
"Achievers buck cycles," he said. "They lean against the wind when everyone else is blowing with it."

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Solheim joins Fortress staff

by Kirsten Cole

As with any job, when someone transfers out, another transfers in. This was the case for a change in the Fortress Staff.

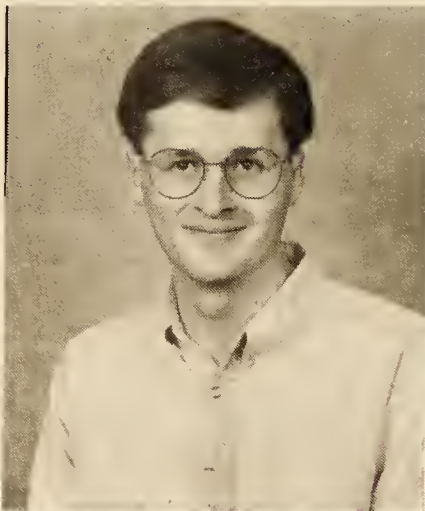
Fortress Editor Heidi Balvanz, sophomore, has hired sophomore Derek Solheim as assistant editor. He replaces Jill Nickels, junior, who has transferred to UNI.

"I had several people express interest in the position," Balvanz said. "Derek was the most reliable and has writing experience."

Solheim is excited about the challenge of his new job.

"It will give me good experience for my public relations major," he said.

The 1990-91 Fortress will be available next fall. Applications for the 1991-92 Fortress editor are available in the library.



Derek Solheim, sophomore

Senate gives \$798 to AMA

by Rachel Hoffman

The Student Senate voted to give \$798 to the Wartburg chapter of the American Marketing Association Tuesday.

The AMA will use the funds to travel to New Orleans for the collegiate conference in March, according to AMA members Jaren Vande Kieft and Joy Heitland, juniors.

Heitland and Vande Kieft asked the Senate for \$1,098. The total cost for the trip is \$2,448, they said. The remainder of the cost would be paid for through AMA fundraising and a \$100 contribution from each of the six students planning to attend.

Senate Treasurer Craig Conti, junior, recommended the Senate allocate \$798. He said each student planning to go could pay \$150.

Sophomore Tim Abrahamson said he was concerned about such money issues because time did not allow senators to ask for their constituents' opinions before voting. Senior Alan Feirer, student body president, said any money issue could be tabled and brought up at the next meeting. This would allow senators to poll their floors before voting.

In other action, the Senate:

- reported that an intervisitation proposal has been drawn up. Senior Dan Wright said the report wasn't available because his printer ran out of ink.
- reported that the constitutional amendment election will be Tuesday, Feb. 26.
- heard reports from members of student/faculty committees.

Newsbriefs

Conscientious objector information meetings will be Monday, Feb. 18, through Wednesday, Feb. 20, at 8 p.m. These are open to everyone with questions about CO status or who would like more information. On Monday and Tuesday, the meeting will be in Whitehouse Business Center room 116 and on Wednesday in WBC room 101.

A Leadership Issues Dinner, sponsored by the Student Activities Office, will be Monday, Feb. 25, at 6 p.m. in the Castle Room. The topic of discussion for the evening is "Ethical Leadership in Today's World." Students, both on- and off-campus, are invited to join this program, engaging dinner participants in lively conversation about what is right and wrong, good and bad, acceptable and unacceptable. Sign-up is at the Information Desk and the deadline is Friday, Feb. 22.

Dr. Paul Torkelson, director of Wartburg Choir and Castle Singers and associate professor of music, will speak on beginning improvisation and scat singing at the Knight Cats Jazz Club Monday at 9:30 p.m. in room 107 of the Liemohn Hall of Music. Anyone who would like to improvise with voice or instrument is invited to attend.

Chapel Schedule: The Rev. Gary Arp of St. John's Lutheran Church in Waverly will lead Wednesday's chapel at 10:15 in Neumann Auditorium. Senior Steve Borleske will lead Friday's chapel in Buhr Lounge.

Sunday's Worship, will be a traditional service with Holy Communion at 10:30 a.m. in Neumann Auditorium. Campus Pastor Larry Trachte will preach.

Good Grief Group, a support group for those who have suffered loss or grief, meets this Tuesday, at 7 p.m. in Danforth Chapel.

Preparing for Marriage Class, at 7 p.m. Thursday in Centennial Lounge, will feature Lois Lindell, assistant professor of economics, discussing financial planning.

"Concerns and Challenges of Minority Students on White Majority Campuses" is the title of convocation Thursday, Feb. 28, beginning at 9:30 a.m. in Neumann Auditorium. A panel of Wartburg students and alumni will relate personal experiences and address minority issues on campus.

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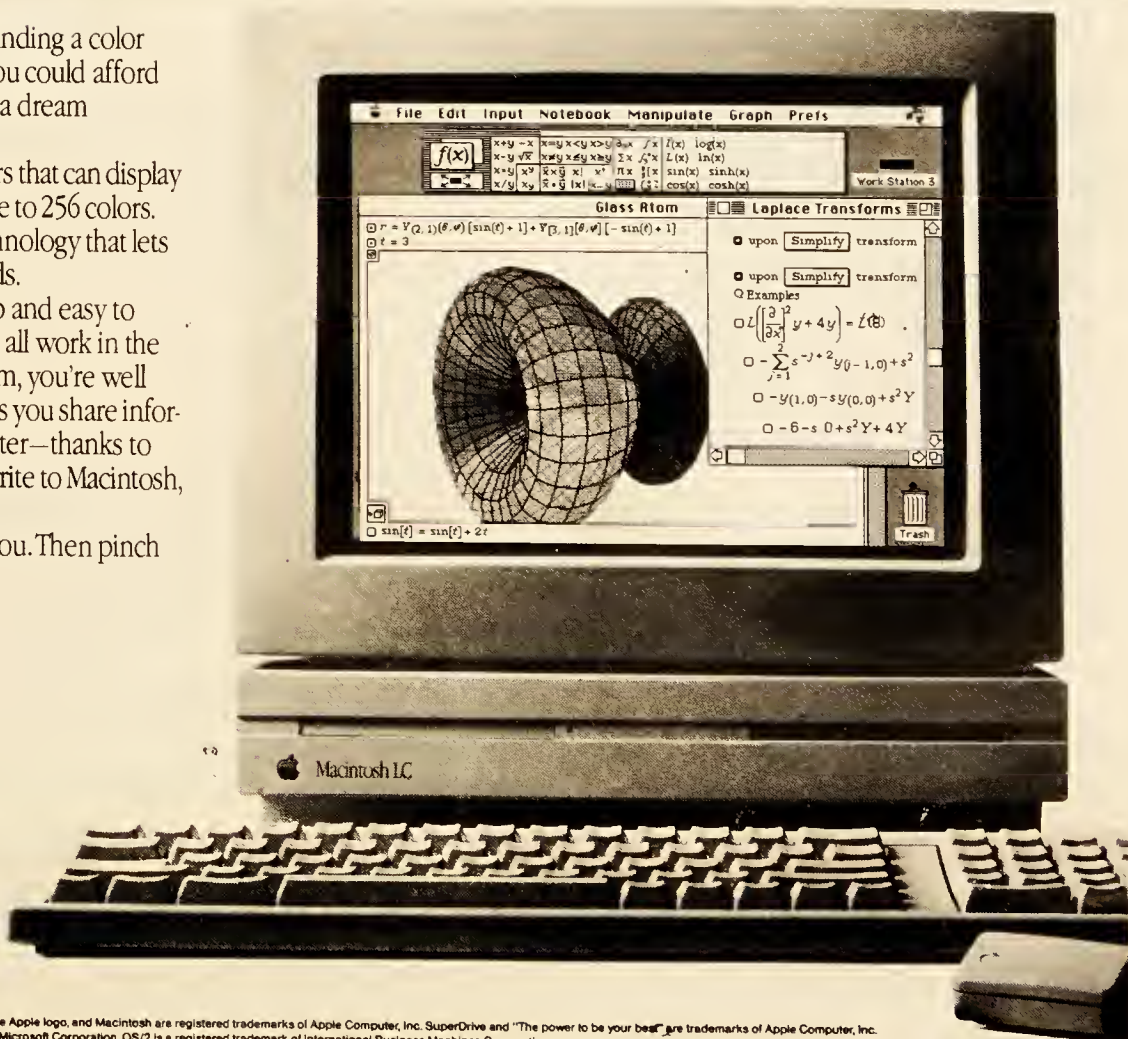
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Tied for second in IIAC

Women drop Lady Reds, 67-60

by Delaina Doll

The 17th-ranked Wartburg women's basketball team held off the Lady Reds of Simpson Saturday, 67-60, to remain tied with Central for second place in the Iowa Conference.

The women's record stands at 18-6 overall, 11-3 in the Iowa Conference.

The Knights, after fighting illness all week, began the game a little flat, shooting only 38.5 percent from the field for the first half. Wartburg's full-court press and aggressive defense kept them on the heels of the Lady Reds, who led at the half, 31-29.

The Knights came out of the locker room in the second half, determined to take control of the game, shooting a blistering 52 percent. Wartburg grabbed the lead and continued to play tough, pressure defense.

Simpson did not give up easily, cutting the Knights' lead to four with minutes left. Simpson resorted to fouling the Knights in desperation, but Wartburg connected on their free throws to cap the win.

"Defense was the key to the game," sophomore forward Carrie Petersen said. "We held Simpson to 60 points, where they usually average 77 a game."

Despite the solid defensive effort, the Knights committed 25 turnovers for the game.

"We were lucky Simpson didn't capitalize on our mistakes," senior guard Delaina Doll said. "We can't afford to make that many turnovers this late in the season and still expect to win."

Scoring was balanced for the Knights. Junior Lisa Uhlenhopp and sophomore Kathy Roberts, last week's Iowa Conference Player of the Week, led the team with 16 points each.

Roberts was also the team leader in assists with four, and in rebounds with 15.

Uhlenhopp grabbed seven rebounds for Wartburg. Sophomores Angie Toale and Staci Bromley scored 12 and nine, respectively, while Petersen added six.

"All our games are important now that we are still tied with Central," Petersen said. "We surprised a lot of people by beating Simpson on the road."

The Knights play their final two conference games in Waverly this weekend against Buena Vista, Friday and William Penn, Saturday. Both games begin at 6 p.m.

Track teams prepare for Small College meet

by Lance Holub

The Wartburg men's and women's track teams faced some tough fields this weekend as they competed at UNI in separate weekend track meets.

The women's team traveled to the UNI-Dome in Cedar Falls for the Lady Panther Invitational, Friday night. The men's team competed at the UNI-Dome, Saturday, in the UNI Open.

On Friday, the Knights' top finish came with the record-breaking 4X800 meter relay as the team placed second. The foursome of sophomore Val Foreman, freshman Bridget Carney, sophomore Kris Bouman and sophomore Sally Balvin shattered the school record by 13 seconds with a time of 10:20.

Also placing for Wartburg was freshman Laura Garton in the 1600 meter run. Garton finished in fourth place with a time of 5:25.5.

Following Garton were sophomore Shannon Timmins, 5:38.5; freshman Julie Kesi, 5:39.1; junior Angie McMurray, 5:40.8 and sophomore Laura Max, 5:41.1.

"I felt that our milers did an outstanding job," Coach Steve Johnson said.

The 4X200 meter relay team of senior Angie Heilmann, freshman Tammy Schweinfus, freshman Sarah Karim and senior Kim Folkerts was also a place-winner, as they finished in sixth with a time of 1:55.9

Another notable performance by one of the Knights was Schweinfus in the 55

meter hurdles as she tied the school record with a time of 9.13.

In the same event, sophomore Amy Blank beat her personal best by one-half second with a time of 9.75.

"As a team we did not do as well as we did last week but we had some great individual races," Johnson said.

Just miss record

In Saturday's competition, the distance medley team of junior Kevin Kearney, senior Mike Bachus, junior Todd Houge and senior Brad Thompson missed the school record by less than one second, with a time of 10:38.9

Other place-winners were freshman Gary Arends in the high jump with a leap of 6' 7", good enough for fifth place, and

junior John Hintz in the 55 meter hurdles with a time of 7.8, to place seventh.

"John ran really well for us Saturday, in both the prelims and the finals," Johnson said.

Junior Matt Duffee tied his personal best in the 600 yard dash with a time of 1:17.4. Duffee's time in the 600 meters is the fastest by a small college performer from Iowa this season.

Freshman Burke Swenson missed the school record by two-tenths of a second in the 200 meter dash with a time of 24.0.

The track teams travel to Mount Vernon this weekend to compete in the Small College Championships at Cornell College. The meet is scheduled to begin at 5:30 p.m.

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Tennis team loses season openers

by Scott Conway

The Wartburg men's tennis team had a tough week of competition, losing to UNI, 5-4, Friday and UW-Platteville, 6-3, Saturday.

At UNI, juniors Mark Bradley and Brian Jarchow along with sophomore Andy Knoernschild won in singles competition.

In doubles play, seniors Dave Bergman and Pat Weber won their doubles match.

Coach Bob Starr was excited by the teams showing against UNI.

"It was the best showing the men's team has had against UNI," Starr said. "It was disappointing to be ahead four matches to one and not be able to get the last match to gain the upset."

The Knights had to contend with the flu as well as UW-Platteville in their loss on Saturday. Starr said that Jarchow and Knoernschild were most affected by the flu bug.

"Jarchow had to play three sets in his singles match and had a hard time finishing his doubles match," Starr said.

Bradley and Weber won their singles matches and Begman and Weber won their doubles match.

Starr said that the Knights could have possibly defeated UW-Platteville had his team been healthy.

"The meets are reflective of the program," Starr said. "Our men's team can be competitive with any team on the schedule, including the bigger schools."

Starr said he is also very encouraged by the teams start and their play with very tough competition.

"We may take our lumps but we will take the challenge," Starr said. "You are only as good as your competition."

The Knights next match will be March 26, as they take on the Panthers of UNI for the second time this season.

The match is scheduled to begin at 6 p.m. in Waverly.

1991 Men's Intramural Final Standings

9:15 League

	W	L
Chellevoid Camel Toes	9	0
Ottersberg Lawn Mowers	8	1
Ernst	6	3
Hebron I	6	3
Clinton South	5	4
Grossmann	5	4
Centennial Ground	2	7
Hebron Ground	2	7
Why Diner All Stars	1	8
Wubbena's Revenge	1	8

10:10 League

Off Campus	9	0
Cornils	8	1
Hebron II	7	2
Grossmann Ground	6	3
Dr. Drains and Dunkers	5	4
Residence III South	5	4
Snowmen	3	6
Hebron III	2	7
Bye	1	8
Northern Flyers	0	9

Semifinals

Chellevoid Camel Toes	54
Cornils	49

Off Campus	64
Ottersberg	54

Finals

Off Campus	63
Chellevoid Camel Toes	58

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Wins crucial for Knight hopes of conference title

The Wartburg men's basketball team lost a key game Saturday night, 80-73, to the Redmen of Simpson.

The Knights remain tied with Central for the conference lead because of the Flying Dutchmen's loss to Loras on Friday.

Wartburg's record now stands at 20-4 overall and 11-3 in the conference.

"The game was not played well by either team," Coach 'Buzz' Levick said. "It was very sluggish with several turnovers and poor shooting."

The Redmen's defense along with poor shooting by Wartburg put the Knights in a hole early. The Knights shot just 41 percent from the floor in the first half.

"We blew it," Levick said. "We had a great opportunity to take the conference lead but we just didn't do it."

The Knights found themselves down by just one point at the end of the first half, 41-40.

"The game was not as close as the first half score indicated," Levick said. "We would catch up to Simpson and then drop back and then catch up again, but never stay close."

The second half was much of the same, as the Knights could not put things together offensively.

"I think that this was our poorest shooting game of the year," Levick said.

"We had a bad week of practice and I think it really showed in our game."

Simpson had similar problems of their own as they made 40 percent of their shots from the field.

Wartburg's offense also went cold, hitting just 11 field goals in the second half, while shooting just 35 percent from the field.

"We let down when we play weaker teams, not getting ready to play," Levick said.

Leading the Knights in scoring was senior Todd Reinhardt with 24 points. Following Reinhardt was senior Mark Olenius with 17 points and four rebounds. Senior Dan Nettleton scored 13 points and grabbed five rebounds.

Senior Doug Stulken led the team with eight rebound, while dropping in seven points.

The Knights, at home this weekend to finish out their regular season, will take on Buena Vista, Friday, and William Penn, Saturday. Both games are scheduled to begin at 8 p.m.

"It will be a difficult struggle for us," Levick said. "It is really going to take some courage from our players to rise to the occasion against B.V. and William Penn."

Finish fourth in IIAC

Six wrestlers qualify for national meet

by Daurine Anderson

Six Wartburg wrestlers qualified for the national tournament at the Iowa Conference Meet, Friday, while the Knights finished fourth overall.

Representing Wartburg at nationals will be freshman Jon Dawley, freshman Tom Hogan, sophomore Lance Christenson, sophomore Lyndon Van Raden, senior Mike Crawford and senior Jerad Kruse.

Conference champions for the Knights were Dawley at 190 pounds and Kruse at heavyweight. Van Raden was runner-up

at 177 pounds.

Christenson placed third at 158 pounds, and Crawford was fourth at 167 pounds.

Finishing fifth were Hogan and senior Stacy Flege. Freshmen Darin Gaede and Tony Norton each placed sixth.

The Dr. Richard Walker Outstanding Wrestler Award, given out to the Iowa Conference wrestler of the year went to Dean Bolte of Luther at 142 pounds.

The Knights' qualifiers will travel to Rock Island, IL on March 1-2, for the NCAA Division III Nationals.

SPORTS STATS

MEN'S TENNIS

at Waverly
Northern Iowa 5
WARTBURG 4

Singles - Bradley (W) beat Baileys, 6-1, 7-6; Jarchow (W) beat Bernard, 6-4, 7-5; Rooney (UNI) beat Halverson, 6-3, 7-5; Knoerschild (W) beat LoBianco, 6-3, 6-1; McMillian (UNI) beat Bergman, 6-1, 6-0; Abbas (UNI) beat Weber, 6-3, 7-5.
Doubles - Baileys-Bernard (UNI) beat Bradley-Jarchow, 2-6, 6-4, 6-4; Rooney-LoBianco beat Halverson-Knoerschild, 6-1, 6-1; Bergman-Weber (W) beat Abbas-Curtis, 6-4, 6-4.

at Platteville
UW-Platteville 6
WARTBURG 3

Singles - Bradley (W) beat Reid, 7-6, (9-7), 6-4; Canadas (UP) beat Jarchow, 6-7, (5-7), 6-1, 6-3; Hughes (UP) beat Halverson, 6-4, 6-4; Eland (UP) beat Knoerschild, 6-4, 6-3; Kipp (UP) beat Bergman, 4-6, 6-4, 6-2; Weber (W) beat Conklin, 6-2, 3-6, 6-2.
Doubles - Hughes-Eland (UP) beat Bradley-Jarchow, 6-4, 6-2; Reid-Canadas (UP) beat Halverson-Knoerschild, 7-6, (7-5), 6-2; Bergman-Weber (W) beat R. Reid-Ripp 4-6, 6-1 6-4.

MEN'S BASKETBALL

at Simpson
WARTBURG (73)
Olenius 5-11 6-6 17, Haupt 3-9 1-1 7, Nettleton 4-13 5-8 13, Panek 0-6 2-2 2, Reinhardt 7-13 6-6 24, Horstmann 1-2 0-0 3, Stulken 3-5 1-2 7. Totals 23-60 21-25 73.

Simpson (80)
Hlas 0-4 3-4 3, Ridout 5-11 8-8 22, Densmore 1-3 0-0 3, Mendenhall 4-5 4-4 13, Sloan 5-6 5-6 16, James 1-5 2-2 4, Teske 2-5 3-5 7, Brack 1-2 1-2 3, Gavin 3-5 2-9. Totals 22-47 28-33 80.

WOMEN'S BASKETBALL

at Simpson
WARTBURG (67)
Bromley 3-5 3-5 9, Gee 1-2 0-0 2, Toale 6-8 0-1 12, Judas 1-1 0-0 2, Berkland 0-3 2-3 2, Uhlenhopp 5-13 6-11 16, Doll 1-4 0-0 2, Roberts 5-12 6-8 16, Peterson 1-1 4-4 6. Totals 23-51 21-32 67.

Simpson (60)
Calhoun 2-11 0-0 4, Walters 2-2 2-2 6, Mackie 7-15 2-2 16, Doane 1-1 0-1 2, Rezabeck 0-3 2-4 2, Helmick 4-8 3-4 11, McKee 7-12 0-0 14, Crilly 2-3 1-2 5. Totals 25-59 10-15 60.

WRESTLING

IOWA CONFERENCE MEET

at Decorah
Simpson 116.75, Central 106.5, Buena Vista 105.5, WARTBURG 94, Loras 76.25, Upper Iowa 56.5, Luther 53.25, Dubuque 27.5, William Penn 3.

INDIVIDUAL RECORDS

Jon Dawley	33-4-1
Jerad Kruse	27-6
Tom Hogan	26-7-1
Lyndon Van Raden	23-7-3
Lance Christenson	21-10-1
Mike Crawford	20-6
Jason Oehlke	19-11
Brad Tholen	12-9
Tony Norton	11-17
Steve Brandt	9-6
Troy Moss	8-20-1
Stacy Flege	8-23-1
Darin Gaede	7-9
Kevin Stutting	5-9
Matt Morris	3-5
Corey Hagenow	3-10

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Experience leads Price to prof position

by Jill Lafferty

Grant Price may just be the oldest on-the-job trainee in the broadcasting business.

His career has spanned nearly 50 years, starting with a part-time radio announcing job with KSCG in Sioux City. Radio in Iowa was only 20 years old, and the only way to learn about it was to do it.

"Nobody knew how to do radio when we were doing it," said Price. "Then came TV, first using crude picture and Polaroids; then color and videotape and now live microwave and satellites. So you do have to keep learning."

After retiring from KWWL-TV in Waterloo last year, Price accepted a new challenge: teaching. Price is now the executive-in-residence and a professor of communication arts here, as well as KWAR adviser. Harry Slife, chair of the Wartburg Board of Regents and former president of Black Hawk Broadcasting, suggested to Price that he fill the position left open by Ken Nordstrom, who resigned last year.

"He's referred to as the 'dean' of Iowa television news. He has a reputation as being a top-notch journalist. I don't think you can praise him enough."

—Robert Gremmels

"I was totally flabbergasted that I would even be considered for the position," he said. "I'm really delighted that I'm able to bring experience to students. I've always been an advocate of bringing people out of the world of work to students. [Professionals] provide a dimension that students normally don't get."

The dimensions that Price gives students exceeds that of most professionals.

"He's referred to as the 'dean' of Iowa television news," said the Rev. Robert Gremmels, professor of communication arts and chair of the Communication Arts Department. "He has a reputation as being a top-notch journalist. I don't think you can praise him enough. I think that the experience he has had in so many years in television gives him such a backlog of valuable knowledge."

Price attended Morningside College while he held his job at KSCG, but his academic and broadcasting careers were both interrupted by World War II. After serving in the Navy aboard two destroyers in the Pacific, Price returned to Sioux City to complete his education. However, he was offered a full-time job in news with another station, KTRI, also in Sioux City. With some regret, he gave up his formal education for the opportunity to work in news.

"Stations were beginning to take news a little more seriously," Price said. "It had been a choice in my life not to get academic credentials...and I assumed there would be a barrier there in an academic setting. But the people here at Wartburg place high value on experience."

Price worked at KTRI for two years. After "a couple of stops in between," he and his wife, Fadra, moved to Waterloo, where he worked at KXEL, expanding its news department until 1959.

Price then moved onto WMT in Cedar Rapids, which would eventually develop into KGAN-TV. Price worked first as a radio news person and then as news director until 1972. While at WMT, the station's news department was number one in the Waterloo-Cedar Rapids market.

"WMT set the pattern for the market and was overwhelmingly dominant through the 60s," Price said. "The other network affiliate stations in the market were very weak and were not making a news effort."

In 1972, Price became corporate news director of Black Hawk Broadcasting. He was in charge of the news departments at the corporation's three television stations and five radio stations, including KWWL (Channel 7) in Waterloo. When Black Hawk was sold to American Family in 1980, Price moved into the role of vice president of news and public affairs for KWWL.

"In the 70s, new management at Channel 7...saw news as very important to the community," Price said. "We worked at getting more and more competitive."

KWWL's 10 p.m. newscast took over first place in the market in 1973-74, with the 6 p.m. newscast taking first place about five years later. The station continued to become more and more dominant, and now its ratings for newscasts are equal to the combined ratings of the other two stations, Price said.

Price said the most profound change in media that he has experienced is the shift in sources people use to get news.

"You can't escape the fact that as important as the printed press is...the public, with its tremendous appetite for information, has become more and more trained to turn to television," Price said. "Also, local news, which began as being relatively unimportant, has come all the way to where people demand it."

Price also sees a major difference in the media coverage of the Persian Gulf War as compared to previous wars.

"With the kind of structure the Pentagon has set up...the media has severe limitations in getting first-hand information," Price said. "There was always control of some information, but [previously] reporters were able to get out with individual units and gather information first-hand. There are 700 credentialed journalists in the Persian Gulf, but only 100 belong to the 'pool' that sees anything first-hand."

"If we get into a ground war, there will be more and more differences. The Pentagon is sanitizing what the



Grant Price

public sees, and there's not much the media can do about it. A lot of this comes out the Reagan era where everything coming out of Washington was stage-managed. This is what the Pentagon is doing to the war."

Price said the biggest story he covered in his career was the unrest of the 60s, especially some serious riots at the University of Iowa.

"During that same period, coinciding with the assassination of Martin Luther King Jr., there was serious racial unrest in Waterloo," Price said. "Put it all together, and that was the biggest story. But the biggest single story was that of the twin tornados that hit both Charles City and Oelwein within fifteen minutes, causing massive destruction and multiple fatalities. I was at WMT at that time, and we were still shooting with film rather than tape, and the logistics were difficult.... It's more than two hours from Charles City to Cedar Rapids."

Price presents "Focal Point," a half-hour public affairs program, Sundays at 10:30 a.m. on KWWL. He also continues to write and present editorials for KWWL and is media coordinator of the 1st Judicial District for cameras in the courtroom.

Price taught Survey of Broadcasting Fall Term and is now teaching Radio Production. May Term he will teach an introductory course in television production.

TV studio to provide 'real world' experience

by Jill Lafferty

Students who choose Wartburg as a college and the electronic media as a career will be able to gain some real-world experience starting next fall. A television studio is hoped to be one of Wartburg's newest features when the R.J. McElroy Communication Arts Center is completed.

"Thanks to the help of Grant Price, who knows TV as well as anyone anywhere...we've planned an all-purpose TV setup that can be used by broadcasting, print and public relations majors as well as by faculty who want to improve their teaching by videotaping classes," said the Rev. Robert Gremmels, chair of the Communication Arts Department.

Price is executive-in-residence in the communication arts program and the former vice president of news and public affairs at Black Hawk Broadcasting in Waterloo. He said that Wartburg has an

excellent reputation in the field of print media, but needs to provide more practical experience for broadcast majors.

"Students interested in broadcasting and the electronic media are limited to radio experience," he said. "Wartburg needs to effectively teach the visual media, offering students practical, hands-on experience. I see the new facility as bringing that to Wartburg."

Gremmels said students in all areas of communications will be able to learn from the facilities.

"Print journalists have to relate to TV," he said. "The future is moving more and more to electronics. We feel [such a facility] is essential for any good communications program."

Gremmels said the plan still has to be approved by the administration.

"We really don't know what kind of costs we're getting into," Gremmels said.

"There may have to be some modifications."

The envisioned facility will provide students with the opportunity to learn shooting, editing, writing to video, studio production and other practical skills, Price said.

Wartburg needs to effectively teach the visual media, offering students practical, hands-on experience. I see the new facility as bringing that to Wartburg.

—Grant Price

Public relations majors will also benefit from the facility, Price said.

"Corporate videos have become

tremendously important for large and also small companies," he said. "It's important...that we be able to teach students in a setting that they can get hands-on experience. The more you can learn about something like this, better."

Gremmels said faculty will also be able to use the facilities to tape classes.

"By setting up the studio as it is now envisioned, an adjacent classroom will be planned in such a way that we can videotape classes," Gremmels said. "Instead of having to take a camera and a tripod to a class as we do now, we'd arrange to bring the class there."

Price said it will also be possible to produce programs for the cable access channel that the college already has.

"This brings us within range of doing more with the athletic programs, as far as doing delayed or even live broadcasts," he said. "These are just some points down the road."

Applications for 1991-92 Trumpet, Fortress, Castle and Page editors and KWAR station manager are available at the library. Deadline for applying is March 1.